



SCHILLER
GROUNDS CARE

MEDIA RELEASE

Introducing Schiller Grounds Care *Commercial Grounds Care & Schiller-Pfeiffer Merge*

SOUTHAMPTON, PA - (January 2009) Commercial Grounds Care, Inc. of Johnson Creek, WI - manufacturer of BOB-CAT[®], Bunton[®], Ryan[®] and Steiner[®] brand grounds care equipment and Schiller-Pfeiffer, Inc. of Southampton, PA - manufacturer of Classen[®], Little Wonder[®] and Mantis[®] brand gardening, landscaping and turf care equipment have merged to create Schiller Grounds Care, Inc.

The two companies have been affiliates since August 2006. The merging of Commercial Grounds Care (CGC) and Schiller-Pfeiffer, Inc. (SPI) was completed on January 1, 2009 and became effective on January 5, 2009. The successful merger is the culmination of two years of preparation - merging payroll systems, instituting a universal ERP system, the launch of a new corporate website, as well as many marketing aspects of the new company name. The new entity, Schiller Grounds Care, will continue to manufacture and distribute all seven brands of commercial and residential power equipment (BOB-CAT, Bunton, Classen, Little Wonder, Mantis, Ryan and Steiner) through three manufacturing facilities located in Johnson Creek, WI, Norfolk, NE and Southampton, PA (the Southampton facility will also serve as the corporate office).

As one entity, Schiller Grounds Care will focus on the growth and strengthening of their independent brands versus maintaining two corporate entities. For the customer, the transition is relatively seamless with regards to order processing, billing, customer service, facility contact, sales and marketing. Value added services such as a single website portal (www.schillergc.com) offers corporate news and links to dedicated brand sites that allow dealers access to brand and product specific marketing material, sales and service training schools, and much more.

To learn more about Schiller Grounds Care and their family of professional and consumer landscaping, gardening and turf care products, call Schiller Grounds Care toll-free at 1-877-596-6337 or visit their website at www.schillergc.com.

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Schiller Grounds Care manufacturers BOB-CAT, Bunton, Classen, Little Wonder, Mantis, Ryan & Steiner brand professional and consumer landscaping, gardening and turf care equipment. Schiller Grounds Care employs over 300 people across three manufacturing facilities located in Johnson Creek, WI, Norfolk, NE and Southampton, PA. The Pennsylvania facility is also the corporate office.

To learn more about Schiller Grounds Care and their various products, call Schiller Grounds Care toll-free at 1-877-596-6337 or visit their website at www.schillergc.com.



CLASSEN

**LITTLE
WONDER**

Mantis

RYAN

STEINER

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