



SCHILLER
GROUNDS CARE

MEDIA RELEASE

Schiller Grounds Care Welcomes New Vice President of Sales & Marketing Support

Southampton, PA (May 2009) - Schiller Grounds Care, Inc.; manufacturer of seven brands of outdoor lawn and garden power equipment; including BOB-CAT, Bunton, Classen, Little Wonder, Mantis, Ryan and Steiner, announced Diane F. Adams as Vice President, Sales and Marketing Support. Adams comes to Schiller Grounds Care with over 25 years experience in sales and marketing, with extensive experience in both domestic and international sales and marketing, strategic planning and customer operations from companies such as Avery Dennison, Crayola and K'nex. Ms. Adams holds a BS from Pennsylvania State University and is an active mentor in the Smeal College of Business MBA program.

Adams' is no stranger to the Lawn and Garden industry, as she grew up working in her family's Nursery & Garden Center. Adams' goals are to develop channel strategies to maximize brand strength and drive sales. "Schiller has a portfolio of great brands combined with a wealth of industry expertise which will provide a solid foundation for long term growth", stated Adams.

To learn more about Schiller Grounds Care and its family of industry-leading brands, visit their website at www.schillergc.com or call Schiller toll-free at 877-596-6337.

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BOB-CAT, Bunton, Classen, Little Wonder, Mantis, Ryan and Steiner are registered trademarks of the Schiller Grounds Care, Inc. Any use of the name BOB-CAT in print must be all capital letters with a hyphen between the words "BOB" and "CAT" as used within this media release.



Adams comes to Schiller with better than 25 years of marketing and sales experience from companies such as Avery Dennison, Crayola and K'nex.

Schiller Grounds Care manufacturers BOB-CAT, Bunton, Classen, Little Wonder, Mantis, Ryan & Steiner brand professional and consumer landscaping, gardening and turf care equipment. Schiller Grounds Care employs over 300 people across three manufacturing facilities located in Johnson Creek, WI, Norfolk, NE and Southampton, PA.

To learn more about Schiller Grounds Care and their various products, call Schiller Grounds Care toll-free at 1-877-596-6337 or visit their website at www.schillergc.com.



CLASSEN

**LITTLE
WONDER**

Mantis

RYAN

STEINER

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