

Schiller Staffs for Success

Schiller Grounds Care Expands Sales Team

Schiller Grounds Care, Inc., manufacturer of BOB-CAT, Bunton, Classen, Little Wonder, Mantis, Ryan and Steiner brand landscaping, gardening and grounds care equipment, is proud to introduce several new members of the Schiller Sales Team.

Regional Sales Manager – Distribution

- Bert Albing (West Coast), previously from Shindaiwa, comes to Schiller with more than twenty years of experience in the power equipment industry. Albing will be responsible for enhancing distribution relations and increasing sales in the West Coast region.
- Ken Loder (Northeast) will be responsible for increasing sales, improving customer satisfaction, as well as meeting and exceeding sales targets for all product lines in the Northeast Region. Loder's strong sales and marketing experience attained at Wright Manufacturing and Giant-Vac will aid him in achieving his goals at Schiller.



The Schiller Distribution/Dealer Sales Team (from left to right) Stu Markowitz, Freeman Geiser, Diane Adams, Jim Obos, Bert Albing and Ken Loder.

Albing and Loder will join current Schiller Regional Sales Managers Stu Markowitz and Jim Obos to round out Schiller's Two-Step Distribution Sales.

Sales Manager – Steiner

- Freeman Geiser is back at Steiner after a brief hiatus. Geiser previously spent 19 years at Steiner and was instrumental in growing the brand through product development and dealer network expansion.

"Schiller's individual brand strategy is paying off," states Diane Adams, Vice President of Sales & Marketing Support. "We've made innovative enhancements to many of our longstanding industry-proven products and have launched several new and inventive pieces that have garnered a great deal of interest across the industry. It is an exciting time to be a dealer of Schiller brand products and our network is growing. With more new products on the horizon and growing interest in our product lines, we've expanded our sales team to better meet the needs of our customers," concluded Adams.

About Schiller Grounds Care, Inc.

Schiller Grounds Care, Inc. is a U.S. based outdoor equipment manufacturer (O.E.M.) with three manufacturing facilities located in Southampton, Pennsylvania, Norfolk, Nebraska and Johnson Creek, Wisconsin. Schiller Grounds Care creates and brings to market a broad variety of landscaping, gardening and turf care equipment for residential and commercial use under the brand names of BOB-CAT, Bunton, Classen, Little Wonder, Mantis, Ryan and Steiner. To learn more about Schiller Grounds Care and its various brands of power equipment, visit www.schillergc.com.

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