

BOB-CAT, Little Wonder & Mantis Roar onto NASCAR Circuit!

Schiller-Pfeiffer Becomes Associate Sponsor of Driver Marc Davis in NASCAR Camping World Series

Schiller-Pfeiffer, Inc., maker of outdoor lawn, turf care and gardening products, will sponsor Joe Gibbs Racing development driver Marc Davis in 15 NASCAR Camping World Series races in 2008. The Southampton, Pa.-based Company will rotate its Little Wonder, Mantis as well as its affiliated BOB-CAT brands on Davis' No. 18 Toyota Camry as the 17-year-old competes for a second season in the Camping World Series.



Davis #18 Camry will rotate the BOB-CAT, Little Wonder and Mantis logo's throughout the 13-race NASCAR Camping Series East season.

"NASCAR in general, and Joe Gibbs Racing and Marc Davis in particular, are fantastic brands to be associated with," said Greg Heyer, the company's director for distribution and rental sales. "Our customers see real value in partnerships like this, and this relationship provides numerous opportunities to grow our business."

Schiller-Pfeiffer and its brands made their collective NASCAR debut on April 10th at Phoenix International Raceway in the Camping World Series West division. Davis will then rotate the logos of Little Wonder, Mantis and BOB-CAT throughout the 13-race Camping World Series East schedule, as well as during a return visit to the ranks of the Camping World Series West on June 21st when Davis competes at the Infineon Raceway road course in Sonoma, Calif.

"We've been very impressed with Marc's progress, as he's been a part of our development program for three years," said J.D. Gibbs, president of Joe Gibbs Racing. "Having Schiller-Pfeiffer help support Marc's efforts is huge, for it allows us as a race team to give Marc everything he needs to be successful."

Through the sponsorship term, Davis will don the BOB-CAT logo on his driver's jacket, will rotate logos on the No. 18 Camry, make some promotional appearances and sign memorabilia honoring the sponsorship. Be sure to catch a race and cheer on Davis and the No. 18 Camry throughout the season.

Marc Davis 2008 Camping Series Race Schedule by Brand

10-Apr	Phoenix Int'l Raceway	Phoenix, AZ	Mantis
19-Apr	Greenville-Pickens Speedway	Greenville, S.C.	BOB-CAT
18-May	Iowa Speedway	Newton, Iowa	Mantis
31-May	South Boston Speedway	South Boston, Va.	BOB-CAT
6-Jun	Watkins Glen International	Watkins Glen, N.Y.	Mantis
27-Jun	New Hampshire Motor Speedway	Loudon, N.H.	BOB-CAT
12-Jul	Thompson International Speedway	Thompson, Conn.	BOB-CAT
19-Jul	Music City Motorplex	Nashville, Tenn.	BOB-CAT
26-Jul	Adirondack International Speedway	Beaver Falls, N.Y.	BOB-CAT
Aug. 16	Lime Rock Park	Lakeville, Conn.	BOB-CAT
Aug. 23	Mansfield Motorsports Park	Mansfield, Ohio	BOB-CAT
Sept. 12	New Hampshire Motor Speedway	Loudon, N.H.	Little Wonder
Sept. 19	Dover International Speedway	Dover, Del.	BOB-CAT
Sept. 28	Stafford Motor Speedway	Stafford Springs, Conn.	BOB-CAT
TBD	Toyota All-Star Showdown	Irwindale, CA	Mantis



Meet Marc Davis at this year's GIE EXPO in Louisville. KY.

Come meet NASCAR Camping World Series Driver, Marc Davis at the 2008 GIE EXPO in Louisville, KY on Friday, October 24th from 1 – 4 p.m. at the CGC/SPI block of booths #4050, 4051 & 4054!

To learn more about BOB-CAT, Little Wonder & Mantis, visit their websites at: www.bobcatturf.com, www.littlewonder.com and www.mantisdealer.com. Be sure to check out their new *Racing* pages. Look for their new Racing logo's and follow all the action!

